

XS PREMIUM ENERGY DRINK MIXERS

Check out the newest Premium Energy Drink Mixers that are packed with profitability, versatility, and great taste! XS Concentrate currently comes in Cranberry-Grape and Electric Lemon flavors and has quickly become the Premium Energy Drink of choice. The No Sugar, Low Carbs, and Low Calories quickly grabs your customers attention and business establishments are motivated by huge profits and the opportunity to customize their own drink mixes. XS Concentrate allows you to mix, blend, create, and customize unique drinks that people will seek out exclusively from you!

CUSTOMIZE: The XS Concentrate can be promoted as Blast and supported with Blast marketing materials, but the true benefit comes with the opportunity to customize and make it your own. We encourage establishments to adopt this as their own "house" energy drink and then to create unique drinks for their patrons.

MIX: With great-tasting flavor options, the Concentrate can be mixed into a wide variety of drinks. From mixed cocktails, to smoothies, energy teas, lemonades, and much more, you have a great opportunity to offer drink options with increased profit potential like never before.

BENEFIT: These Premium Energy Drink Mixers are some of the smartest options on the market boasting No Sugar, Low Carb, and Low Calories! To give you a boost, these drinks pack a powerful punch with a Vitamin B-12 Blast of 4900% and a concentrated supplement of a proprietary blend of herbs to give you all of the energy but none of the sugar crash.

PROFIT: Requiring no storage, no special set-up, and offering versatile drink options, these customizable mixers offer great profitability! Mix with 1 oz. for a powerful boost and a \$180+ profit per case*, or mix a ½ oz. for great flavor and energy addition to any drink and pack in \$450+ profit per case*.



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PROFIT POTENTIAL FOR A RETAIL ESTABLISHMENT

(Four 1 Liter Bottles of XS Concentrate = 135 fl oz)

CALCULATIONS BASED ON 1 OZ POURS

135 fl oz	(.66 cents per 1 oz)
x \$2.00	(avg retail markup \$2-3)
<hr/> \$ 270.00	
- \$89.00	(retail cost of 4 bottles)

\$ 181.00 (200%+ profit potential)

CALCULATIONS BASED ON 1/2 OZ POURS

270 fl oz	(.33 cents per 1/2 oz)
x \$2.00	(avg retail markup \$2-3)
<hr/> \$ 540.00	
- \$89.00	(retail cost of 4 bottles)

\$ 451.00 (500%+ profit potential)

